

SERATIN

PERSONAL CARE

HYDRATION SHAMPOO.....650ml

SERATIN Hydration Shampoo provides intense nourishment to your hair. Cares for the hair with minerals and Vitamin E, helps to revitalize the hair by moisturizing it. With the keratin in its content; helps to correct the porosity and smooth the hair's surface by renewing the keratin lost as a result of the hair being damaged physically, chemically and/or from environmental factors, such as the sun. Restores strength and elasticity, giving the hair a younger and healthier appearance. Suitable for all hair types.



REFRESHING

COLOUR GUARD

STRENGTHENING

ANTI DANDRUFF

SERATIN

PERSONAL CARE



INTENSIVE CARE SHAMPOO...650ml

A
rgan
THERAPY

Argan extract, also called the tree of life, contains high vitamin E, deeply penetrates the damaged hair roots, nourishes the hair and provides a perfect repair. SERATIN Argan Therapy Shampoo helps revitalize dry and damaged hair with its formula containing natural argan extract. Restores the decreased amount of keratin in your damaged hair all day long, and helps your hair to thicken. Revives dry, damaged, brittle hair. Helps to intensely hydrate. Locks in moisture to give hair silky perfection.

C
ollagen
INFUSION

SERATIN Hemp Seed Oil Shampoo contains 100% vegan Collagen and Hemp Seed Oil which is known for its anti-aging properties. Collagen is a protein made from amino acids, such as glycine, proline, hydroxyproline and arginine, which promote healthy hair growth and prevent hair from thinning due to aging. SERATIN gives the hair a gentle cleanse strengthening the hair follicles, promoting hair growth and thickening.

P
rotein
COMPLEX

Hair is made of proteins. Daily brushing, heat tools, overworking it damage to proteins and cause dryness & damage on your hairs. SERATIN Protein Complex Shampoo helps to complement these daily protein deficiencies. It's protect against every day damage. Leaves hair positively vibrant and gleaming. Provides a natural protection to the hair against external influences. Nourishes and protects for healthy-looking hair.

K
eratin
BOOST

Hair is made of proteins. Daily brushing, heat tools, overworking it damage to proteins and cause dryness & damage on your hairs. SERATIN Protein Complex Shampoo helps to complement these daily protein deficiencies. It's protect against every day damage. Leaves hair positively vibrant and gleaming. Provides a natural protection to the hair against external influences. Nourishes and protects for healthy-looking hair.

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INTENSIVE CARE HAIR CONDITIONER.....650ml

The smooth conditioner formula enriched with a blend of hemp seed oil, keratin complex, and aloe vera extract nourishes hair and deeply hydrating to help tame frizz. Helps to repair dry and damaged hair with Pro-V B5 in its content. Leaves hair feeling silky and smooth. Gentle enough for daily use, it even helps prevent hair breakage and shield strands from damage with every wash, so your hair gets better over time. Gently conditioning, Seratin Hair Conditioner helps to easy detangle your hair.



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KERATIN THERAPY SHAMPOO.....600ml

It has gentle formulation unlike other keratin treatments. Seratin Keratin Therapy shampoo is developed at our R&D department with carefully selected ingredients and is free from any of the harsh chemicals or fillers which can otherwise harm your hairs. The light weight formulation cleanses without leaving any greasy residue or weighing your hair down. It's one of the universal shampoo in the market that works equally great on all hair types.

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PERSONAL CARE

KERATIN THERAPY HAIR CONDITIONER 600ml

The smooth conditioner formula enriched with a blend of coconut oil, keratin complex and aloe vera extract nourishes hair and deeply hydrating to help tame frizz. Helps to repair dry and damaged hair with Pro-V B5 in its content.



SERATIN

PERSONAL CARE

ANGEL
Touch



ANGEL TOUCH SERIES

SHAMPOO....300ml

- » Hyaluronic Acid, Collagen & Vitamin C
- » Strong and healthy elongation
- » Intense moisture and shine

HAIR CONDITIONER....250ml

- » Hyaluronic Acid, Collagen & Vitamin C
- » Revitalizing and nourishing care

BODY LOTION....250ml

- » Hyaluronic Acid, Collagen & Vitamin C
- » 24 Hour Moisture
- » Healthy and well-groomed appearance



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BASIC CARE SHAMPOO.....750ml

It's developed for men and women, with all hair types. More foam, stronger, healthier-looking hair, increased moisturizing and protection of scalp, gentle scent.



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ADVANCED CARE SHAMPOO.....750ml

The protein loss from hair's core makes it vulnerable to damage of your hairs. Seratin's damage defying formula is gentle with antioxidants. It reduces protein loss and your hairs stay stro xidants to unleash your hair's potential.

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HAIR EXPERT SHAMPOO.....500ml

Seratin Hair Expert Shampoo reconstructs & preserves hair strength for stronger, rejuvenated hair. Intensely cares the hair for a smooth & supple result. The formula with Keratin complex, containing plant-based proteins and active botanical concentrate, and shea butter, with natural lipids, works in two ways to build healthier, stronger hair and protect from future damage. Smoothens the hair fibre for long-lasting frizz control and luminous shine. Provides stronger, healthier hair with no weigh down. Hair's strength reconstructed from root to tip. Free of silicone, paraben or dye.



SERATIN

PERSONAL CARE



ADVANCED CARE SHAMPOO.....400ml

The protein loss from hair's core makes it vulnerable to damage of your hairs. Seratin's damage defying formula is gentle with antioxidants. It reduces protein loss and your hairs stay strong against damage. We provide you a complete hair care regimen with antioxidants to unleash your hair's potential.



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PERSONAL CARE

PROBIOTIC SERIES

SHAMPOO....400ml

Seratin Probiotic Shampoo increases the variety of good bacterial species on the scalp providing a base for healthy hair. Helps to repair damage and prevent breakage, making hair healthier. Probiotic technology nourishes hair while gently cleansing. The unique formula has been crafted to cleanse, moisturize and balance all hair types.

HAND SOAP....500ml

Seratin Probiotic Hand Soap is a skin-friendly probiotic soap while you wash your hands. Formulated with a pH that balances with skin, so there's no stripping or drying. Plant & probiotic- based, super-safe formula cleans without harsh detergents or chemicals. 100% plant essential oil scents make you feel good. Free from dyes, sulfates, parabens and gluten.



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NATURAL SHAMPOO.....400ml

It gives hair an easy-to-comb, silky, shining and long-lasting form. It provides vitality by protecting the natural moisture balance of the hair and scalp. With its natural plant extracts and pro-vitamin B5, it strengthens the hair and protects it against environmental effects.

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NATURAL HAND & BODY LOTION.....180ml

It protects the skin from external factors with its shea, almonds, vitamin E and other active ingredients, moisturizes the cracked skin without lubricating it with its high moisturizing feature and provides versatile daily care. It provides a healthy and well-groomed appearance in regular use. The pH value is suitable for your skin.

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SHOWER GEL.....500ml (White Bottle)

SHOWER GEL.....500ml (Transparent Bottle)

Seratin Shower Gel designed with special essential oils to leave skin delightfully scented all day Therapeutic-grade formulations ensure skin is gently cleansed and left moisturised. It's 5.5 pH balanced all-in-one for all skin types, sensitive, dry, chaffed, scarred, damaged skin types.



SERATIN

PERSONAL CARE



SHOWERGEL.....400ml

Seratin Shower Gel designed with special essential oils to leave skin delightfully scented all day. Therapeutic-grade formulations ensure skin is gently cleansed and left moisturised. It's 5.5 pH balanced all-in-one for all skin types, sensitive, dry, chaffed, scarred, damaged skin types.

SERATIN

PERSONAL CARE



SHOWER GEL.....250ml

Seratin Shower Gel designed with special essential oils to leave skin delightfully scented all day. Therapeutic-grade formulations ensure skin is gently cleansed and left moisturised. It's 5.5 pH balanced all-in-one for all skin types, sensitive, dry, chaffed, scarred, damaged skin types.



SERATIN

PERSONAL CARE



SHOWER GEL.....200ml

Seratin Shower Gel designed with special essential oils to leave skin delightfully scented all day. Therapeutic-grade formulations ensure skin is gently cleansed and left moisturised. It's 5.5 pH balanced all-in-one for all skin types, sensitive, dry, chaffed, scarred, damaged skin types.



SERATIN

PERSONAL CARE



SOFT CARE MOISTURIZING HAND CREAM.....100ml / 200ml

SERATIN Soft Care Moisturizing Cream is enriched with fruit and herbal extract and provides intensive care for your hands. Moisturizes the skin and gives elasticity. Leaves a mild and non-greasy silky touch.

SERATIN

PERSONAL CARE



HAND & BODY CREAM...150ml

Beautiful, well-kept and delicate hands are important. Hands tell how you lead your life and how you take care of your body and skin. SERATIN hand care range is specially formulated for extra-dry hands and ideal for those with super-sensitive skin.

SOS Regenerating Hand Protection Cream is the reliable, immediate help even for the most overdried, damage and rough hands.

SERATIN

PERSONAL CARE



HAND & BODY CREAM.....75ml

Beautiful, well-kept and delicate hands are important. Hands tell how you lead your life and how you take care of your body and skin. SERATIN hand care range is specially formulated for extra-dry hands and ideal for those with super-sensitive skin.

SERATIN

PERSONAL CARE



HAND & BODY CREAM.....70ml

Beautiful, well-kept and delicate hands are important. Hands tell how you lead your life and how you take care of your body and skin. SERATIN hand care range is specially formulated for extra-dry hands and ideal for those with super-sensitive skin.



SERATIN

PERSONAL CARE



HAND & BODY CREAM.....30ml

SERATIN Hand and Body Cream is enriched with fruit and herbal extract and provides intensive care for your hands. Moisturizes the skin and gives elasticity. Leaves a mild and non-greasy silky touch.

SERATIN

PERSONAL CARE

LIP BALM SPF 30.....4,8 gr

SERATIN Moisturizing Lip Balm nourishes and makes your lips feel luxurious. Infused with power packed beeswax to condition skin and antioxidant Vitamin E to richly moisturize and soften lips, this lip balm nourishes dry lips while keeping them revitalized and hydrated. With a matte finish and moisturizing balm texture, this tube of soothing lip balm glides on smoothly with peppermint oil which leaves your lips with a refreshing tingle. Conveniently tuck this tube into a pocket or purse, so that you can keep natural, nurturing lip care handy.



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PERSONAL CARE



LIP BALM SPF 30.....4,8 gr

SERATIN Moisturizing Lip Balm nourishes and makes your lips feel luxurious. Infused with power packed beeswax to condition skin and antioxidant Vitamin E to richly moisturize and soften lips, this lip balm nourishes dry lips while keeping them revitalized and hydrated. With a matte finish and moisturizing balm texture, this tube of soothing lip balm glides on smoothly with peppermint oil which leaves your lips with a refreshing tingle. Conveniently tuck this tube into a pocket or purse, so that you can keep natural, nurturing lip care handy.



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CREAMY HAND SOAP.....450ml

SERATIN Creamy Luxury soap formulated with highly concentrated active ingredients and essential oils. Its total active is more than %12. It will suit to your home !

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PERSONAL CARE



LIQUID HAND SOAP...500ml (Rounded Bottle)

SERATIN LIQUID HAND SOAP can be use safely for your whole family. Thanks to its specially developed formula, it easily cleanses your hands from dirt and provides an easy and clean use. Turns hand washing into an enjoyable moment with its berry breeze, olive oil and ocean fresh scent essences.



SERATIN

PERSONAL CARE



LIQUID HAND SOAP...500ml (Flat Bottle)

SERATIN LIQUID HAND SOAP can be used safely for your whole family. Thanks to its specially developed formula, it easily cleanses your hands from dirt and provides an easy and clean use. Turns hand washing into an enjoyable moment with its berry breeze, olive oil and ocean fresh scent essences.

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ROLL ON (Plastic Bottle) for WOMEN.....60ml

Parabens and aluminum salts free roll-on deodorant is carefully created for intensive odor control. It works enzymatically along with Zinc PCA, provides 24-hour protection. Unique fragrance provides freshness all day long.

SERATIN

PERSONAL CARE



ROLL ON (Glass Bottle)
for WOMEN.....50ml

Parabens and aluminum salts free roll-on deodorant is carefully created for intensive odor control. It works enzymatically along with Zinc PCA, provides 24-hour protection. Unique fragrance provides freshness all day long.

SERATIN

PERSONAL CARE



DEO STICK for WOMEN.....50gr

Reliable anti-perspirant protection and smoother underarms are the result of panthenol, allantoin, gratissima oil and other ingredients. Allow to absorb after applying.

SERATIN

PERSONAL CARE



DEO CREAM for WOMEN.....40ml

Seratin is a new generation of anti-sweat deodorant cream. Easy to use and 48 hours effective formulation will change your deodorant habits.

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PERSONAL CARE



PERFUME SPRAY for WOMEN.....150ml

Seratin Perfume Spray is carefully designed to provides 24-hour protection and do not contain parabens and aluminum salts. Natural zinc & enzymatic components eliminate the unpleasant odor and maintain the efficient protection all day.

SERATIN

PERSONAL CARE



PERFUME for WOMEN.....50ml

Seratin Perfume Series will open the door to new worlds in your life. All the attention will be on you thanks to its enchanting scents.



After Shave Balsam.....100ml

Thanks to Aloe Vera, Chamomilla Extract and Vitamin E it gives the irritated skin after shaving the soothing it needs. The nourishing actives in its content help the skin to preserve its natural balance, regenerate and moisturize it in a short time. It is absorbed quickly and does not cause oily. The pH value is compatible with the skin pH.

SERATIN

PERSONAL CARE

After Shave

Lotion.....100ml

Seratin After Shave Lotion, thanks to its Aloe Vera Extract, Vitamin E and nourishing actives, helps the skin to maintain its unique natural balance, renew and moisturize in a short time. It is quickly absorbed and does not make oily. After shaving, it gives the irritated skin the comfort and freshness it needs.



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Eau De Toilette.....50ml

Body Mist.....100ml

Lip Balm.....4,8 gr

